MOUSEBELT

## BLOCKCHAIN ACCELERATOR/ STARTUP STUDIO

1. **What is blockchain?**
A distributed ledger in which transactions are stored chronologically and shared with the public.

2. **Why does it matter?**
Blockchain revolutionizes old computing models. It is immutable, secure, and transparent, allowing users to trust data directly.

3. **How it works?**
It unites distributed systems, public key cryptography and peer to peer networks to create a secure distributed network.
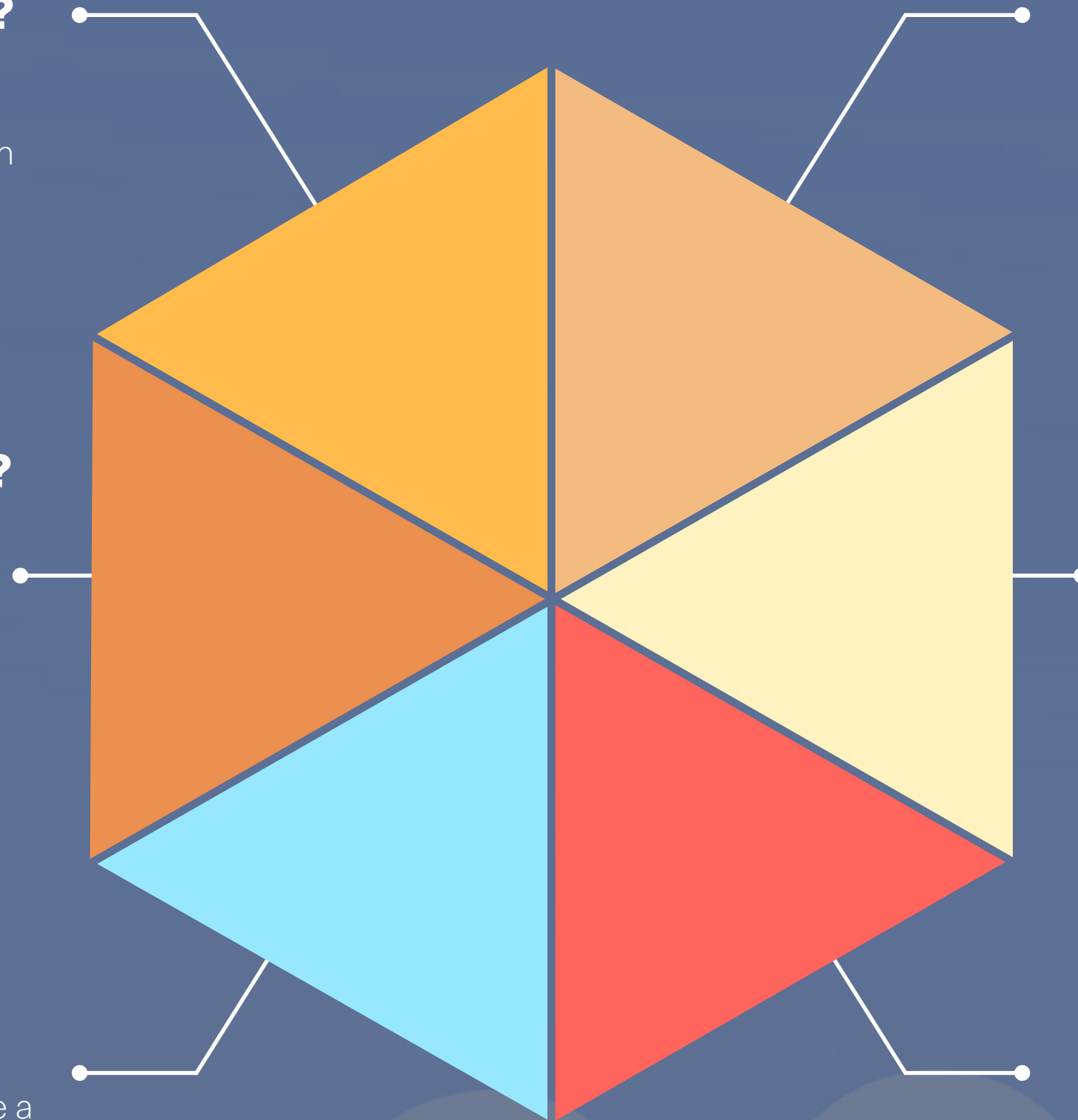
4. **Why it's disruptive?**
With a centralized database, users must trust the custodian of the data to provide accurate information. Blockchain allows all parties to trust and verify data, removing this trusted middleman.

5. **Business Opportunities**
Any industry with a connecting middleman can benefit: Fintech, Supply Chain, Legal, Healthcare, Record Keeping and more.

6. **Growth Opportunity**
Massive value was generated through bitcoin and early blockchains. As more real world applications are found for blockchain, more value is generated through the intrinsic network effect of blockchains.
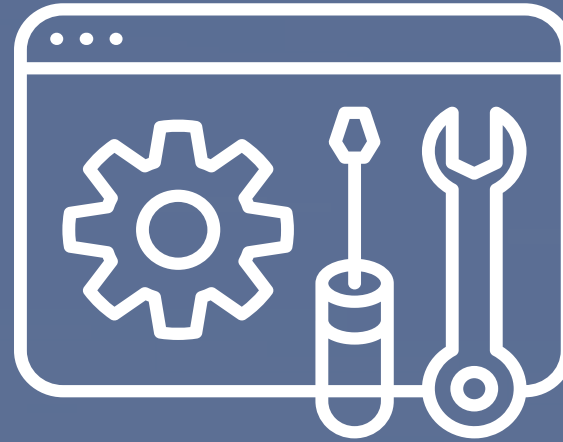
The Problem With Blockchain Investments

The industry faces multiple challenges:

Bad Track Record

During the Initial Coin Offering (ICO) boom, speculation resulted in high fundraises and valuations for products that ultimately failed. This was based on a belief that creating a blockchain protocol would create value inherently, which was not true.

Hard To Build

Blockchains present different challenges and complications to traditional web applications in both development and deployment. While it is a promising new technology, it requires learning to build and onboard customers to these systems.

Poor Results

Much of the large amount of capital invested in the ICO boom was squandered and many companies failed to deliver on their promises. These challenges have made many traditional investors averse to investing into ICOs.

MouseBelt Investment Thesis

Throwing money at blockchain companies wasn't working. The companies needed more.

How we thought investments should work going forward:

Help Companies Spend Effectively

Rather than giving money to companies and hoping for effective deployment of capital, MouseBelt actively helps deploy the investment with internal team members.
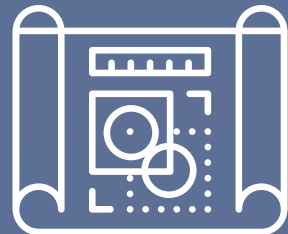
Help Build The Technology

MouseBelt's team of 50+ blockchain engineers provide industry expertise in a market that is difficult to source talent, helping get strong products to customers faster.

Launch and Grow Real Companies

While some blockchain products are solutions in search of problems, MouseBelt business development staff helps portfolio companies stay focused on solving real customer needs. A hands-on approach helps get real products to market, find customers and scale.

Revolutionizing Accelerators

In Q3 2018, MouseBelt Blockchain Accelerator was created to become the first of its kind - a premier blockchain accelerator with a hands on approach.

In creating its business model, MouseBelt identified these flaws in current accelerator models like YC, 500 Startups and Techstars:

Low Value Add

Accelerators add little value to each company in their common batches of 50. Most companies still fail, and many fail to raise additional capital.
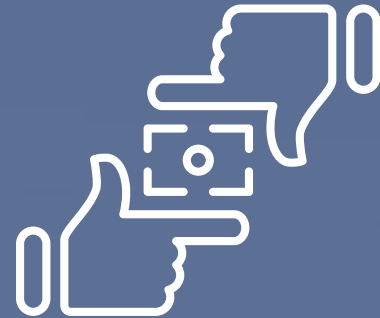
Not Hands On

The advice companies receive is high-level and not tailored to the problems each companies face. This doesn't help solve pressing questions or hurdles a company needs to overcome immediately.
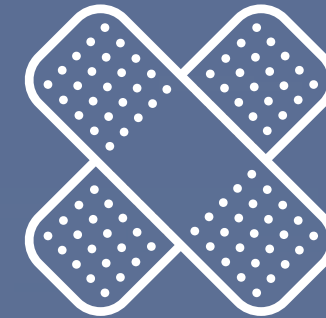
Too Much Room For Mistakes

Young and inexperienced founders will commonly make poor choices in efficiently using their capital and human resources.

Welcome To MouseBelt

Self funded - $2.3M+ of the founders money, no external capital
- In the past, founders self generated over $30M profit from cryptocurrency investments and have traded over $2B in cryptocurrency

Invested in 7 initial portfolio companies (1/1/19-8/1/19)
- $1.25M invested across portfolio companies in cash and resources
- Class 1 investments have grown 1.84x in follow-on rounds
- Between 2.25-19% ownership per company

Created the Blockchain Education Alliance
- Largest conglomerate of top blockchain companies in the world
- 20+ Tier 1 blockchain companies

50+ team of blockchain developers
- Logged over 55,000 hrs of development time
- Worked on over 14 blockchain projects
- Launched a large set of open source developers tools

Largest global education network
- 78 universities in 13 countries
- Over 3500 student reach
- Funded and facilitated the first blockchain engineering course at UCLA

Blockchain Education Alliance Members include:

BINANCE Stellar wanchain Quantstamp nem

Hedera Hashgraph TRON KUCOIN neo LTO NETWORK **And More**

Tools MouseBelt Provides

MouseBelt Blockchain Accelerator does things differently. Our team fills the gaps in a portfolio company's staff exactly where it needs. Rather than just giving advice, we work every day, hand in hand with our portfolio companies to help them realize success:

Engineering Support

Veteran blockchain developers take products to market quickly

Market Research

Hands on support to validate markets and ideas

Product Expertise

Product expertise to build solutions customers love

Sales & Marketing

Help companies reach out to close deals and partnerships

Design

Refine company branding and product designs

Fundraising

Craft company pitches and find follow-on investors

The Result

MouseBelt quickly became **one of the most recognized blockchain accelerators in the world**

Built a strong brand
MouseBelt is a household name in the blockchain industry and between #1 and #2 on Google for "blockchain accelerator". This exposure has resulted in a strong deal flow, with over 200 applications from across 15 countries.

Launched classOne & Two
Funded the first 7 companies in both classOne and classTwo. These initial companies tested the thesis with real world data and helped the team improve on it.

Strong Results
In the first 2 batches, MouseBelt helped its founders define and build their projects, grow as leaders, launch, and raise additional capital. classOne had a 1.84x growth rate through the term of the batch.

Our Founding Team

Alexander Levin Holz
Traded over $2B in crypto, turned $60k of crypto investments into $30M (profit)

Galen Danziger
Silicon Valley CTO (multiple companies), tech genius, manages more than 50 blockchain developers

Patrick McLain
Serial technology entrepreneur, 10 years in Silicon Valley, co-founded blockchain development team with Galen Danziger (8 years working together)

Patrick and Galen had a strong team of 50+ blockchain engineers and business development experts working for them in San Francisco.
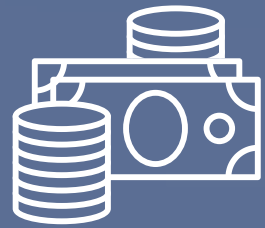
Levin had multiple blockchain investment experts/analysts working for him to advise on his investment portfolio.

Levin, Galen and Patrick merged their teams of 65+ people to create MouseBelt blockchain accelerator.

Founders self-funded MouseBelt with $2.3M of their own money.

Past Financials June 2018 - Dec 2019

A total spend of $2.3M

$250k

Cash Investments

$170k

University Program Investments

- Resulted in 2 companies joining

  the MouseBelt Accelerator
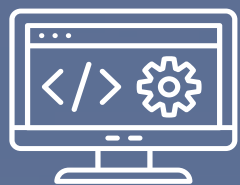
$1M

Development Investments

- Invested in 7 companies with an

  average ROI of 1.8x (classOne) before

  the end of the Accelerator Term

$65k/month

Burn Rate

- Salaries

- Legal

- Administrative

Use of Funds - $2M Equity Raise (target)

Our $2M equity fund raise will give us a 1 year runway

Current burn rate costs = **$65k/month**

G&A Expenses - **$100k/year**

Invest in up to 9 companies in amounts from **$50K - $250K as appropriate**

New hires - **$430k/year**

Launch (2) Internal blockchain projects - **$100k/each**

Portfolio Companies

classOne

PLEDGECAMP

Pledgecamp is a next-generation crowdfunding platform based on blockchain technology. Backed by Randi Zuckerberg

https://pledgecamp.com/

Mousbelt Investment: $100k cash, $250k engineering
Ownership: 2.25% equity and 2.25% tokens
(45% of MouseBelt owned tokens already liquidated for $214K)
Entered Accelerator Program: January 2019
Pre-MouseBelt Valuation: $11.11M

Before MouseBelt
They had raised $17M in private token sale at $100M market cap but were struggling to build out their platform. They had made zero progress.

With MouseBelt
MouseBelt took over they product and built it 100%. MouseBelt advised them on how to launch their ICO, handle their community, and avoid pitfalls.

Fully-Diluted Token market cap: $5.7M,

Current Equity Valuation: $11.1M

Knowledgr

Knowledgr is an open-science platform aimed at democratizing scientific publications built on blockchain technology.

https://www.knowledgr.io/

Mousebelt Investment: $25k cash, $190k engineering
Ownership: 19% equity and 10.1% tokens
Entered Accelerator Program: January 2019
Pre-MouseBelt Valuation: $1.67M

Before MouseBelt
Knowledgr, a team with no engineering background, was looking for seed-funding and an engineering team to build out their idea. However, they had nothing but a plan describing their idea.

With MouseBelt
MouseBelt took the lead role in building the product, shaping the busines model, and supporting the founder in fundraising.

Fundraise: Brian Armstrong, CEO of Coinbase, invested $50,000 in August 2019. 6 weeks later, Brian Armstrong offered to purchase the company (rejected)

Current Equity Valuation: $5M

STARDUST

Stardust is a blockchain ecosystem for virtual game assets.

https://www.stardust.gg/

Investment: $225k cash, $125k engineering
Ownership: 10% equity
Entered Accelerator Program: January 2019
Pre-MouseBelt Valuation: $3.5M

Before MouseBelt
Stardust was a self-funded one-man company that had 3 engineering contractors on payroll. They were looking for seed-funding and engineering support.

With MouseBelt
MouseBelt built their website, guided their tech vision, launched a product demo with a focus to investors, and coached the founder through his fundraising process.

Fundraise: Blockchain Capital invested $250,000 in July 2019

Current Equity Valuation: $5M

Reward Stream

RewardStream is cryptocurrency based rewards and loyalty provider.

https://www.rewardstream.io/

Investment: $160k engineering
Ownership: 15% equity
Entered Accelerator Program: January 2019
Pre-MouseBelt Valuation: $1.67M

Before MouseBelt
The founder had been facing challenges in focusing on the right market segment. He had no product, no team, and little business experience.

With MouseBelt
MouseBelt guided the founder towards a specific market, invested engineering resources to build out an MVP, coached to aquire initial partners, and developed a strong business model. MouseBelt enabled the founder to focus on a specific market and is on course to gain traction.

Fundraise: No additional money raised while product was being built. Recently accepted into an exclusive class of Silicon Valley investors

Current Equity Valuation: $1.67M

classTwo

AC3's GrowYourBase is an NFT and tokenized asset engagement and learning platform.

https://www.growyourbase.io/

Investment: $160k in technical advisory and business development
Ownership: 4% tokens, 4% equity
Entered Accelerator Program: August 2019
Pre-MouseBelt Valuation: $4M

Before MouseBelt
Never raised money, had a low quality product, and was not gaining user traction. The project was self funded with an increasing burn rate.

With MouseBelt
Has drastically improved their product, investor presentations, and client pitches. AC3 has now launched campaigns with notable companies like Cryptokitties and SpaceX on their platform

Fundraise: $250k

Current Valuation: $5M

EAGLE CHECK

EagleCheck is a system for instant, cost-efficient, and decentralized background checks utilizing blockchain technology.

Investment: $10k cash; $20k in engineering
Ownership: 7% equity
Entered Accelerator Program: August 2019
Pre-MouseBelt Valuation: $570k

Before MouseBelt
EagleCheck was initially been introduced to MouseBelt in the Summer 2019 University Pitch Competition. The founders had a strong business development background, but had not validated their initial idea yet.

With MouseBelt
MouseBelt guided the founders to pivot to a different market segment and invested resources to build an MVP. MouseBelt has mapped out and started building their MVP for end of February launch.

Fundraise: No additional funds raised yet due to product still being developed.

Current Valuation: $570k

Proofbox

Proofplum is a blockchain-secured certificate management system.

Investment: Access to MouseBelt's business development team
Ownership: 7% equity
Entered Accelerator Program: August 2019
Pre-MouseBelt Valuation: $1.5M

Before MouseBelt
Prior to joining MouseBelt, Proofplum faced challenges in identifying the right product-market fit and lacked technical direction.

Wih MouseBelt
Proofplum was provided full access to MouseBelt's business development team and was able was able to narrow down on the top industry segments to target. The MouseBelt team assisted in refining Proofplum's pitch and product demo allowing for a strong impact during use case exploration, pitch, and partnership conversations.

Fundraise: No additional funds raised yet due to product still being developed.

Current Valuation: $1.5M

Testimonials of our Participants

Canaan Lindner - Stardust

"MouseBelt has helped Stardust move our company from the idea phase to conceptualizing our product and getting ready to go to market. To this day they are supportive of Stardust long after participating in their accelerator program."

Lucas Gil Cantón - EagleCheck

"MouseBelt is a crucial part of what EagleCheck is. The program has provided us with extensive knowledge, outstanding technical work and an amazing team of people that became part of our startup and focus on making it succeed."

John Fields - AC3

"It's standard for accelerator programs to offer business and operational guidance. What sets MouseBelt's program apart for us is the additional full-stack technical expertise that is included. The marketing and business advisors harmonizing with the devs provide a unique execution advantage for all cohorts."

Patrick Joyce - Knowledgr

"MouseBelt has gone above and beyond to support our project. From Galen's technical expertise to their business development specialists, it felt like we added 5 new team members when we joined the accelerator. We are very lucky to be working with a forward-thinking organization that makes decisions based on what's best for the blockchain community as a whole."

Max Colbert - RewardStream

"Working with MouseBelt has been an incredible opportunity. They've assisted with all aspects of the business, especially development. Throughout the process of developing RewardStream, they have shown specialty in the blockchain space and development of such technologies."

Arun Nedun - Proofbox

"The MouseBelt team has been very helpful in building the business case, asking tough questions on product positioning and figuring our go to market strategy. Over the past few months, their support helped us tremendously in getting closer to winning pilots and customers."

MouseBelt Ecosystem

The MouseBelt Ecosystem

In order to build our brand and stay at the cutting edge of the blockchain industry we successfully launched other components to our business.

University Program
Launched an international university program in over 70 schools worldwide, onboarding two programs to the Accelerator (RewardStream, EagleCheck).

Blockchain Education Alliance
MouseBelt-led alliance of over 20 top industry members helping to educate students on blockchain, support student startups and co-invest.

Blockchain Center
Blockchain community hub and office in the heart of San Francisco to have in-person meetings, hold events and demo days. Promotes MouseBelt in the community and allows participants to network/fundraise.

Blockchain Developer Tools
Launched a large set of open-source developer tools, helping companies and gaining credibility in the space.

Bitcoin Radio
Started a media arm and bitcoin podcast to support the community and promote company projects.

UC Blockchain Initiative
Providing support for blockchain-focused education, research and entrepreneurship at UC Davis, UCSB, and UCLA.

An Extensive Global University Network

Direct partnerships with 78 blockchain organizations in the U.S., Canada, Australia, Europe, and Asia provide deep value across each university and its students around the world.

MouseBelt Value to the Universities

Premier University Network
An international network of 78 student blockchain organizations.

Online Forum
Exclusive access to a forum of all participants. Ask questions and get advice on all things blockchain.

Dedicated Mentorship
30 hours a week of live classes in multiple time zones. One-on-one advising from industry professionals.

Start a Company
Learn how to write a business plan, create financial models, pitch to investors, and hire employees.

Build the School Club
Attract new members, organize awesome events, and take your operations to the next level.

Grow and Succeed
Learn how to start a company and have the opportunity to get funded through our accelerator.

Our University Partnerships

MouseBelt University at-a-glance
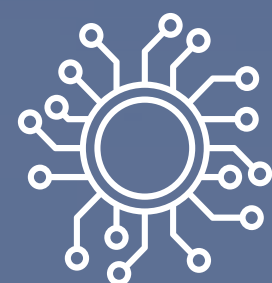
13 Countries

50 Average club membership size

78 Universities globally in our network

3500 Membership reach

477 Students enrolled in classes

556 Total number of email addresses in listserv

University of California Blockchain Initiative

Our UC initiative will be a major advantage in sourcing high quality deals from university students and aspiring entrepreneurs from these top schools.

Entrepreneurship Program

MouseBelt will support up to 5 startups with up to $100,000 in funding each.

As part of the program, participants will explore best practices for building a blockchain company with technical, academic and business mentors from MouseBelt and partners.

MouseBelt will take equity for participation in this program.

Academic Grants

MouseBelt may also allocate research funding with the aim of training the next generation of blockchain research leaders and addressing strategic research needs identified by industry partners.

Areas of interest include: alternate cryptography, post-quantum cryptography, distributed systems research for blockchains, blockchain peer-to-peer networks, and proof-of-concepts.

Blockchain Education Alliance

MouseBelt has initiated a network of industry leaders committed to driving blockchain innovation by supporting education, research, and entrepreneurship at universities and beyond.

Hedera Hashgraph	icon	Stellar
LTO NETWORK	nem	wanchain
ONTology	ORBS	EMURGO
Harmony	TRUFFLE	ETHEREUM CLASSIC LABS
TRON	IoTeX	KUCOIN
Quantstamp	neo	CONSTELLATION
ripple	Matic	NERVOS

Key Benefits

Participation with industry leaders in developing educational initiatives to accelerate adoption.

Ability to attend BEA meet-ups, face-to-face meetings, hackathons, and more to support collaboration.

Opportunity to learn, observe, and participate in technical working groups as we pioneer for the betterment of all industries and society.

Receive training and resources to further your knowledge of blockchain.

Engage with researchers to develop new use-cases that will address specific challenges within your industry.

MouseBelt offers a suite of open-source tools

We have developed a full suite of open-source tools that can be completely customized and rebranded using our SDK.

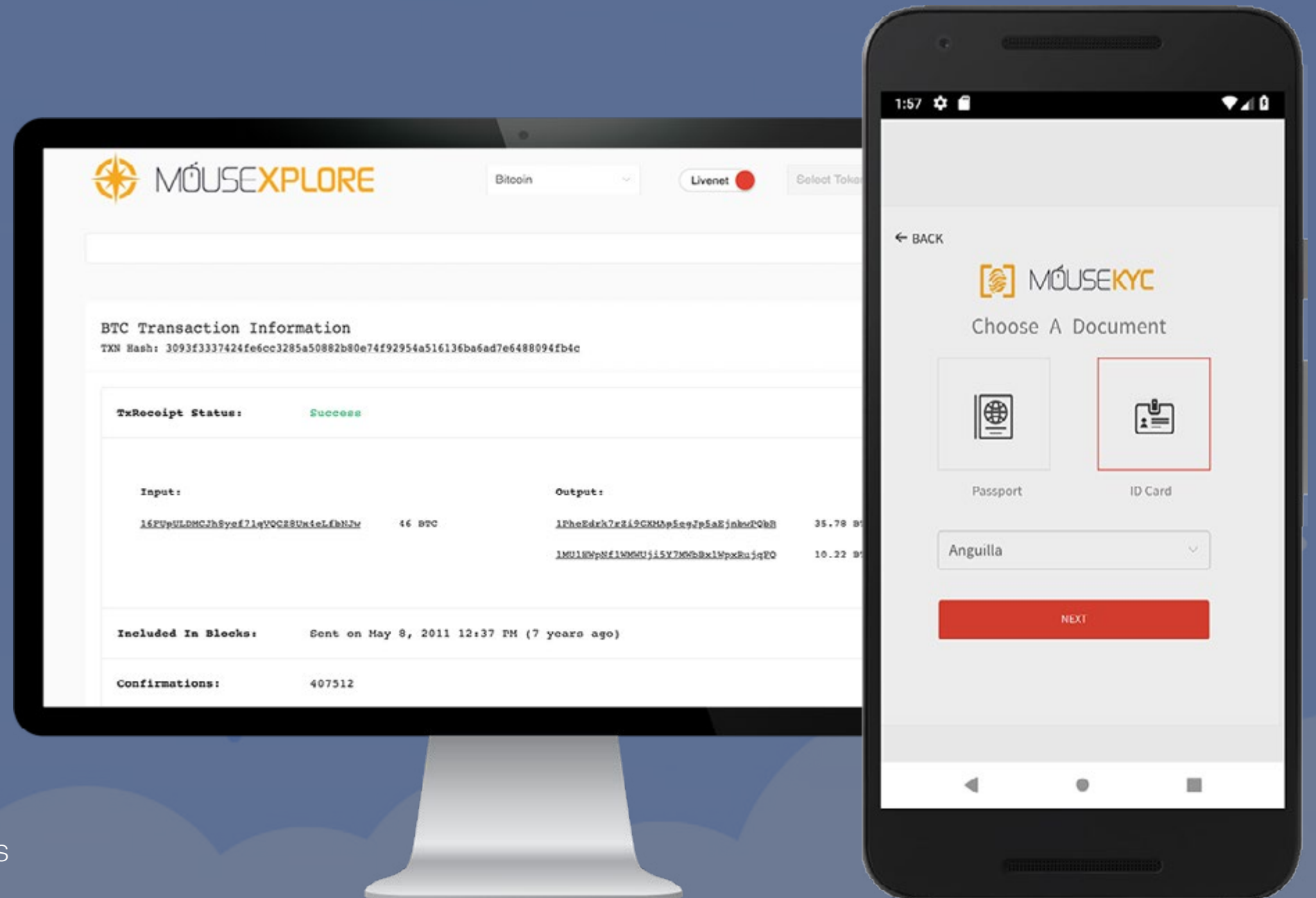MÓUSE**SDK**

Rapidly add a wallet to mobile applications

MÓUSE**KYC**

Deployable KYC to integrate directly to an application

MÓUSE**XPLORE**

Multi chain block explorer to customize and deploy

MÓUSE**UTILITY**

Collection of utilities to speed development across blockchains

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MÓUSE**XPLORE**

Bitcoin   Livenet ●   Select Token

BTC Transaction Information
TXN Hash: 3093f3337424fe6cc3285a50882b80e74f92954a516136ba6ad7e6488094fb4c

TxReceipt Status: Success

Input: Output:

16FUpULDHCJh8ycf71qVOC28UxicLfbNJw   46 BTC   1PhoEdrk7rZi9CXMApSeqJp5aEjnkwPQbB   35.78 B
                                                         1MU1EWpNf1WMMUji5Y7MWbBx1WpxBujqPQ   10.22 B

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Confirmations: 407512

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NEXT

The Blockchain Center San Francisco

The Blockchain Center San Francisco solidifies itself as the epicenter of blockchain on the western coast of the United States. Powered by MouseBelt, the center gathers and fosters a community of the brightest minds in blockchain and cryptocurrencies.

Weekly workshops, events, and socials.

Prominent signage on an iconic facade, across from the foot traffic heavy Transbay Terminal.

Premium desk, office, and event space.

In The News

Blockchain Education Alliance

coindesk

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VentureBeat

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Decrypt

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COINTELEGRAPH

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UC Investment/ Research Fund

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CRYPTO BRIEFING

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1st Blockchain Engineering course at UCLA (we funded)

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